

## **Logo Design Brief**

I require a new logo design for a company which is based in Australia called 'Fabsell Trading Company' or 'Fabsell'. We source quality fabricated steelwork and manufactured goods from low-cost countries, such as Vietnam and China for projects in Australia, Canada, US or globally. Our business buys the goods or negotiates the best deal for customers with fabrication companies and manufactures and helps coordinate the shipping and delivery, importation process, etc..

Similar type of company <https://austruct.com.au/>

At a later date will also require website design in Wordpress and style guides, business card design, etc..

Attaching a few examples of logos and rationale behind the name.

## **Target Market(s)**

Companies looking for high-quality cost-effective steelwork. builders of commercial buildings, mining and construction projects, builders of warehouses

## **Industry/Entity Type**

Commercial buildings, warehouses, infrastructures, mining

## **Logo Text**

'Fabsell' or 'Fabsell Trading Co'